

AGENDA

RĀRANGI TAKE

**Huihuinga O Te Poari O
Te Oneroa-a-Tōhē**
Te Oneroa-a-Tōhē Board
Friday 18 October 2019 at 10.00am

Te Oneroa-a-Tōhē



Rārangi Take O Te Poari (Te Oneroa-a-Tōhē Board Agenda)

Meeting to be held in the Te Ahu Centre, Kaitāia
on Friday 18 October 2019, commencing at 10.00am

**Recommendations contained in the agenda are NOT decisions of the meeting.
Please refer to minutes for resolutions.**

NGĀ MANA WHAKAHAERE (MEMBERSHIP OF THE TE ONEROA-A-TŌHĒ BOARD)

Chair, Te Rūnanga o Te Rarawa, Haami Piripi

Deputy Chair. Cr Mate Radich Far North District Council	Graeme Neho Ngāti Kuri Trust Board	John Witana, Te Rūnanga Nui o Te Aupouri Trust
Rangitane Marsden, Te Rūnanga o NgaiTakoto	Cr Mike Finlayson Northland Regional Council	Cr Paul Dimery Northland Regional Council
Hon John Carter QSO Far North District Council Mayor		

KARAKIA WHAKATAU

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KARAKIA WHAKAMUTUNGA

TITLE: Confirmation of Minutes

ID: A1244904

From: Rachael King, Board Secretary

Tūtohutanga | Recommendation

That the minutes of the Te Oneroa-a-Tōhē Board meeting held on 20 September 2019 be confirmed as a true and correct record.

Ngā tapirihanga | Attachments

Attachment 1: Te Oneroa-a-Tōhē Board Minutes - 20 September 2019

Authorised by Group Manager

Name: Ben Lee

Title: Strategic Policy and Planning Manager

Date: 09 October 2019

Te Oneroa-a-Tōhē Board
20 September 2019

Ngā Minitī O Te Poari O Te Oneroa-a-Tōhē Te Oneroa-a-Tōhē Board Minutes

Meeting held in the Te Ahu Centre, Kaitāia
on Friday 20 September 2019, commencing at 10.00am

Tuhinga (Present):	Haami Piripi	Te Rūnanga o Te Rarawa	(Chair)
	Cr Mate Radich	Far North District Council	(Dep Chair)
	Graeme Neho	Ngāti Kuri Trust Board	
	John Witana	Te Rūnanga Nui o Te Aupouri Trust	
	Cr Mike Finlayson	Northland Regional Council	
	Cr Paul Dimery	Northland Regional Council	
	Mayor John Carter	Far North District Council	

I Tae Mai (In Attendance): Huihuinga i te katoa (Full Meeting)

TROTR - George Riley
TROTR - Bronwyn Bauer-Hunt
TRNOTA - Rosie Conrad
NRC - Strategy, Policy & Planning Manager
NRC - Kaiārahi Tikanga Māori
NRC - Strategy, Policy & Planning Administrator (minutes)
FNDC - Community Policy & Development Manager
FNDC - Policy Planner

Huihuinga i te wahanga (Part Meeting)

Steve Sanson, Sanson & Associates
David Badham, B&A Urban and Environmental
Abe Witana, Department of Conservation

The Chair declared the meeting open at 10.05am

KARAKIA TIMATANGA ME WHAKATAU

Witana / Piripi / Neho

1.0 NGĀ WHAKAPAHĀ | APOLOGIES

Moved (Carter / Witana)

That the apologies from Rangitane Marsden be received.

Carried

Secretarial Note: The apologies from Jonathan Gibbard and Auriole Ruka for non-attendance were received.

2.0 NGĀ WHAKAPUAKANGA | DECLARATIONS OF CONFLICTS OF INTEREST

It was advised that members should make declarations item-by-item as the meeting progressed.

Te Oneroa-a-Tōhē Board
20 September 2019

3.0 WHAKĀTURANGA | PRESENTATION

ID: A1234129

Report from Ben Lee, NRC Strategic Policy & Planning Manager

Moved (Dimery / Carter)

That the presentation "Conservation Management Strategy" by Abe Witana, Department of Conservation be received.

Carried

10.51am - Abe Witana left the meeting

4.0 WHAKĀE NGĀ MINITI | CONFIRMATION OF MINUTES

4.1 Confirmation of Minutes

ID: A1234124

Report from Rachael King, Board Secretary

Moved (Dimery / Neho)

That the minutes of the Te Oneroa-a-Tōhē Board meeting held on 19 July 2019 be confirmed as a true and correct record.

Carried

5.0 NGĀ RIMITI | ITEMS

5.1 Beach Management Plan - feedback and next steps

ID: A1236613

Report from Ben Lee, NRC Strategy, Policy and Planning Manager

Moved (Dimery / Finlayson)

That the report 'Beach Management Plan - feedback and next steps' by Ben Lee, NRC Strategy, Policy and Planning Manager and dated 9 September 2019, be received.

Carried

5.2 Summer Engagement Plan

- Discussion took place regarding the next steps for the plan
- It was agreed that the meeting on 18 October would focus on this topic

12.49pm - Meeting suspended

John Carter, David Badham and Steve Sanson left the meeting

1.12pm - Meeting reconvened

5.3 Far North Surf Rescue

Moved (Neho / Finlayson)

That the Board approve the event, in so far as their authority allows, and that Surf Rescue be made aware that they should contact other land owners within the boundaries of the race area to receive their permission.

Carried

5.4 Kākā Street Ramp

- Cr Radich provided a verbal update on the topic

ID: A1243081

2

Te Oneroa-a-Tōhē Board
20 September 2019

5.5 Financial Report

ID: A1234127

Report from Rachael King, Board Secretary

Moved (Radich / Witana)

That the Financial Report by Rachael King, Board Secretary and dated 30 August 2019, be received.

Carried

5.6 Payment of Board Members for Hui Attendance

ID: A1234121

Report from Rachael King, Board Secretary

Moved (Finlayson / Dimery)

1. That the report 'Payment of Board Members for Hui Attendance' by Rachael King, Board Secretary and dated 30 August 2019, be received.
2. That Haami Piripi be paid for attendance at the following three consultation hui:
 - Thursday 18 July Te Ahu Centre, Kaitāia
 - Saturday 20 July Kaitāia Markets
 - Friday 26 July Pōtahi Marae, Te Kao
3. That Graeme Noho be paid for attendance at the following five consultation hui:
 - Friday 19 July Roma Marae, Ahipara
 - Friday 26 July Pōtahi Marae, Te Kao
 - Sunday 25 August Houhora Big Game & Sports Fishing Club, Pukenui
 - Monday 26 August Te Hiku o Te Ika Marae, Te Hāpua
 - Tuesday 27 August Kaitāia Golf Club, Ahipara
4. That John Witana be paid for attendance at the following three consultation hui:
 - Friday 19 July Roma Marae, Ahipara
 - Saturday 20 July Kaitāia Markets
 - Friday 26 July Pōtahi Marae, Te Kao

Carried

KARAKIA WHAKAMUTUNGA

Noho

The meeting concluded at 1.52pm

TITLE: Summer Engagement Programme
ID: A1244902
From: Ben Lee, Strategic Policy and Planning Manager

Whakarāpopototanga | Executive Summary

This item presents to the Board the draft communication plan for the summer engagement programme. Approval is sought for the communications plan and for budget for its implementation.

Tūtohutanga | Recommendations

1. That the report 'Summer Engagement Programme' by Ben Lee, Strategic Policy and Planning Manager and dated 2 October 2019, be received.
2. That the Board approves the communications plan for the Te Oneroa-a-Tōhē summer engagement programme (Attachment 1).
3. That the Board delegates authority to the Chair to approve amendments to the communications plan for the Te Oneroa-a-Tōhē summer engagement programme, except for changes to the objectives, and any increase in the funds allocated by the Board in accordance with Board resolution 4.
4. That the Board approves up to \$17,500 to implement the deliverables in the communications plan for the Te Oneroa-a-Tōhē summer engagement programme.
5. That the Board delegates authority to approve expenditure, in accordance with Board resolution 4, to Jonathan Gibbard, NRC Group Manager - Strategy, Governance and Engagement.

Tuhinga | Background

The next round of engagement planned is the summer awareness and public engagement programme. There was some discussion about it at the September Board meeting. The general direction was that the summer engagement should focus on:

- Asking the community their views on a vision for the beach
- Generally increasing awareness of the Board and its role
- Letting people know what the key messages coming from the consultation were.

The communications plan (Attachment 1) has been developed based on this direction. The following are the proposed objectives as set out in the communications plan and a brief explanation.

1. *Ground truthing the management priorities for Te Oneroa-a-Tōhē with the Te Hiku community and beach users*

The initial engagement process elicited a lot of information about the management issues for the beach - I think we can be confident that we have a good handle of the range of issues. However, we inevitably heard mostly from those who had the motivation to participate in the hui, drop in sessions etc.

There is a risk that the priorities expressed may not be representative of the wider community. It is proposed that the summer engagement focus on engaging with a wider spectrum of the community to ground truth the management priorities for the beach.

2. *Getting ideas for a vision for the management of Te Oneroa-a-Tōhē*

Many people may struggle to give a response if asked “what’s your vision for the beach”? The communications plan therefore proposes an option of asking people to provide a photo representing what’s important to them about the beach. We think this will be an engaging way to elicit good ideas for the Board to help shape a vision. It is also a simple way of engaging people and getting them to think about what the beach means to them (which relates to the next objective).

3. *Increasing the Te Hiku community’s sense of ownership, pride and guardianship / kaitiakitanga in the beach*

It is important that the community can see that they have an influence on how the beach is managed and to get the community thinking about the beach and what it means to them.

4. *Reflecting back to the Te Hiku community what we heard from the public feedback*

It is important to reflect back to people what they have said, that the Board is listening, and that people’s views are valued.

5. *Increasing awareness amongst the Te Hiku community of the Board and its purpose*

This is an ongoing objective throughout the development of the beach management plan.

Ngā tapirihanga | Attachments

Attachment 1: Communications Plan - TOATB - Summer Engagement Programme

Authorised by Group Manager

Name: Ben Lee
Title: Strategic Policy and Planning Manager
Date: 10 October 2019

Communications Plan for Te Oneroa-a-Tōhē Board Summer Engagement Programme

Date: 08.10.2019

Author: Ben Lee

Version: 2 (For presentation to 18 October 2019 Board meeting)

Purpose

The Communications Plan has been prepared for the Te Oneroa-a-Tōhē Board for their summer engagement programme. It is part of the development of a Beach Management Plan (BMP) for the Te Oneroa-a-Tōhē Beach Management area.

Development of the BMP:

	Tasks	When
2019	Initial public engagement	July – September 2019
	Summer engagement programme	December 2019 – January 2020
2020	Initial direction from Board on content of BMP	February 2020
	Prepare draft BMP and supporting report	February - April 2020
	Board considers draft BMP and supporting report for formal public feedback	May - June 2020
	Approve draft BMP and supporting report	June 2020
	Seek public feedback on draft BMP	July - August 2020
	Hearing	November 2020
	Deliberations	November - December 2020
2021	Finalise BMP	December 2020 - February 2021
	Approve BMP	February 2021

Background

The Te Oneroa-a-Tōhē Board (the Board) has been established as a statutory body via Treaty Settlement redress for Te Aupouri, Ngati Kuri, NgaiTakoto and Te Rarawa (includes Ngati Kahu as an interim measure¹). The Board includes one member each from the four iwi and two members each from the Northland Regional Council and the Far North District Council. One of the Board's key purposes is to develop a BMP.

Initial public engagement occurred over a 10-week period from mid July to late September. It involved a range of engagement actions including four hui, three public drop-in events, development of a website and the circulation of a consultation document to all post boxes in Te Hiku. The initial public engagement resulted in considerable feedback and identification of a wide range of issues for the

¹ Refer respective legislation for specific information on membership should Ngati Kahu participate.

Objectives

The objectives of the summer programme in order of priority are:

1. Ground truthing the management priorities for Te Oneroa-a-Tōhē with the Te Hiku community and beach users.
2. Getting ideas for a vision for the management of Te Oneroa-a-Tōhē.
3. Increasing Te Hiku community's sense of ownership, pride and guardianship/kaitiakitanga in the beach.
4. Reflecting back to the Te Hiku community what we heard from the public feedback.
5. Increasing awareness amongst the Te Hiku community of the Board and its purpose.

Speakers and approval process

- Any planned statements and or media releases made on behalf of the Board to be approved be approved by the Board Chairman.
- The Chairman is the designated spokesperson on behalf of the Board.
- Ben Lee (project manager) is the spokesperson for any technical matters

Audience/ stakeholders

The table below shows a list of those who need to be communicated/ engaged with:

- Resident Te Hiku community
- People who have come home for the summer
- Absentee landowners
- Those identified as having a key interest in the beach (e.g. mussel spat collectors and other agencies)
- Those who provided feedback during initial engagement
- Visitors to the beach

Key messages for communication and engagement

To be determined.

Communication and engagement tactics

• Deliverable	• When	• Who	• Budget
<p>Design of the summer engagement campaign:</p> <ul style="list-style-type: none"> The creative concept – slogan/hook and visual concept to draw people. Key messages On online ‘place’ where people can share their ideas instantly and see what others have said. Options could be: <ul style="list-style-type: none"> Ask people to provide a photo representing what’s important to them about the beach. (See example used for NRC campaign - https://sharespace.nrc.govt.nz/coastcare/.) This tool could be used by those who want to spend a bit of time thinking about what’s important to them. Could make it a competition to encourage participation. A simple online poll asking people to vote for the most important issue for the beach from a list of (eg.) five issues (based on the feedback from the initial engagement). This tool would be used to engage with people quickly, eg. talking with people on the beach. A flyer (or similar) for handing out at events – directing how people can share their views and summary of key issues identified through initial engagement Facebook advertising Update of website Posters (laminated) that can be used at events? Design of fixed signs (if required) 	<p>Ready to go live by 6 Dec 2019 Go live – 13 Dec 2019</p>	<p>Level (the consultants who developed the branding, consultation document and website for the Board)</p>	<p>\$5,000(?) (waiting on estimate from Level)</p>
<p>Radio:</p> <ul style="list-style-type: none"> Board Chairman often speaks on local radio - use these opportunities to promote the Board and the BMP Need briefing for interviews Te Hiku media advertising campaign 	<p>Key messages by 13 Dec Radio from 22 Dec to 31 Jan</p>	<p>Briefing & ad campaign – Auriole R (NRC) Radio interviews – Haami</p>	<p>\$1,500 (advertising)</p>
<p>Written response:</p> <ul style="list-style-type: none"> Ability for people to email or post (as alternative to the online platform) 	<p>Live by 19 Dec 2019</p>	<p>Rachael K (NRC)</p>	<p>Nil</p>
<p>Website:</p> <ul style="list-style-type: none"> Stage 1 – update with summary of feedback received “1 pager” and the comprehensive version. Stage 2 – Summer engagement campaign 	<p>Go live 15 Nov 2019 Go live by 13 Dec 2019</p>	<p>Rachael K (NRC) Level</p>	<p>Nil Included in overall campaign cost</p>

• Deliverable	• When	• Who	• Budget
Summary of feedback docs: <ul style="list-style-type: none"> Comprehensive record of feedback Summary of feedback 	15 Nov 2019	Consultants (David Badham & Steve Sanson)	Part of existing contract with consultants
Iwi-lead promotion: <ul style="list-style-type: none"> Each iwi given budget to undertake their own activities or events, or participate in events organised by others. Could include, for example, paying students to talk with people about the beach or at events. Iwi to be provided collateral (eg. banners and flyers) Each iwi to provide a brief plan of the activities for which the funding would be used for, to be signed off by their respective Te Oneroa-a-Tōhē Board member and the Chair. 	Iwi plan signed off by 6 Dec 2019	Iwi	\$8,000 (up to \$2,000 per iwi)
Banners: <ul style="list-style-type: none"> Currently have two banners - propose one banner or 'tear drop' for each iwi for their summer engagement activities 	Ready by 13 Dec 2019 for distribution	Rachael K (NRC)	\$1,000 (2x banners / teardrops)
Direct correspondence: Emails or letters to those that have provided feedback (and we have their contact details) and those on our contact list (two lots of correspondence): <ul style="list-style-type: none"> Thanks and summary of feedback Summer engagement campaign 	Sent 17 - 22 Nov 2019 Sent 15 - 19 Dec 2019	Rachael K (NRC) Rachael K (NRC)	Nil Nil
Media releases: <ul style="list-style-type: none"> Media release to thank the community for feedback, reflect what was said, thank previous members (if any Councillors are not back on the Board), to welcome new members, and provide heads up about summer engagement Two media releases promoting the summer engagement programme: <ul style="list-style-type: none"> one before it starts one just before it ends. 	As soon as board membership is confirmed mid Dec 2019 late Jan 2020	Matt J (NRC) Matt J (NRC)	Nil Nil
Fixed signage: <ul style="list-style-type: none"> Consider option of providing fixed signs at popular places at/near beach Design would be by Level (see first task). NRC to organise production Iwi to put in place and maintain 	18 – 22 Dec 2019	Rachel K (NRC) (production of signs)	\$2,000 (estimate)
Total Budget			\$17,500

TITLE: **Uploading of Information onto Board Website**
ID: A1244908
From: Auriole Ruka, Kaiwhakahaere Hononga Māori – Māori Relationships Manager

Whakarāpopototanga | Executive Summary

The purpose of the report is to identify a process of approval for uploading information; particularly news and events; onto the Board website.

Tūtohutanga | Recommendations

1. That the report 'Uploading of Information onto Board Website' by Auriole Ruka, Kaiwhakahaere Hononga Māori – Māori Relationships Manager and dated 2 October 2019, be received.
 2. That the Chair of the Te Oneroa-a-Tōhē Board (the Board) be delegated the authority to approve the addition of information, that is not produced by or behalf of the Board or for the purposes of preparing the beach management plan, to the Board's website.
-

Tuhinga | Background

Recently, there have been several items of media coverage of Te Oneroa-a-Tōhē and the important work being done by Te Hiku, for example:

<https://teaomaori.news/iwi-still-struggling-claim-mana-motuhake-over-te-oneroa-tohe>

A process of approval for uploading information to the website is necessary to ensure that the integrity of the website is maintained, and that information provides a balanced, objective viewpoint.

We propose that the Technical Support Group act in an advisory role, with final approval from the Chair for updating of the Board website.

Ngā tapirihanga | Attachments

Nil

Authorised by Group Manager

Name: Ben Lee
Title: Strategic Policy and Planning Manager
Date: 10 October 2019

TITLE: Financial Report
ID: A1244907
From: Rachael King, Board Secretary

Whakarāpopototanga | Executive Summary

The purpose of this report is to provide the financial statement of the Te Oneroa-a-Tōhē Board for the period ending 30 September 2019.

Tūtohutanga | Recommendation

That the 'Financial Report' by Rachael King, Board Secretary and dated 2 October 2019, be received.

Background | Tuhinga

A detailed financial report is provided in Attachment 1.

In summary, to date the Board has expended \$81,229.49 from the following funds:

- | | | |
|---------------------------|-----------|------------------------|
| 1. Board Operational Fund | \$150,000 | \$118,697.81 remaining |
| 2. Plan Development Fund | \$250,000 | \$200,072.70 remaining |

Ngā tapirihanga | Attachments

Attachment 1: Financial Statement - September 2019

Authorised by Group Manager

Name: Ben Lee
Title: Strategic Policy and Planning Manager
Date: 09 October 2019

Actual Income and Expenditure as at 30 Sep 2019 (NZ\$ GST exclusive)		TOTAL (A/c 00-6259)			Operations (CC4701)			Plan Development (CC4702)		
		INCOME	EXPENDITURE	FUND BALANCE	INCOME	EXPENDITURE		INCOME	EXPENDITURE	FUND BALANCE
	OPENING BALANCE - 1 JULY 2019			329,427.07			120,843.90			208,583.17
	2019/2020 Actual Transactions									
Period	Income									
1	Interest July 19	459.67			169.35			290.32		
2	Interest August 19	457.33			166.61			290.73		
3	Interest September 19	440.24			160.76			279.48		
				1,357.24			496.71			860.53
	Less Payments									
2	PR 1255 Monthly Aug 2019 Jilla Commitments TOT board		550.00			550.00				
2	PR 1255 Monthly Aug 2019 Jilla Commitments TOT board		360.00			360.00				
2	19-07 Room Hire TOATB Board Meetings Charitab		86.96			86.96				
2	19-07 Room Hire TOATB Board Meetings Charitab		176.54			176.54				
2	31-07 Air NZ Travelcard		952.00			952.00				
2	31-07 B&A Consultant service		4,608.22			-		4,608.22		
1	18-07 BrandStand NZ TOATB 2 Pull up banners		1,189.55			-		1,189.55		
1	11-07 CaldersTOATB Booklets		225.29			-		225.29		
2	04-07 TOATB OfficeMax17678829		1,176.70			-		1,176.70		
2	22-07 TOATB OfficeMax17742268		30.72			-		30.72		
2	22-07 TOATB OfficeMax17742268		30.72			-		30.72		
2	22-07 TOATB OfficeMax17742268		38.45			-		38.45		
2	31-07 TOTAB Consultation (Inv # 0732)		104.35			-		104.35		
2	20-08 Houhora Big Game food (Inv# 409)		300.00			-		300.00		
3	TOATB Northland Rentals		517.30			517.30				
3	26.08.2019 TOATB		850.00			-		850.00		
3	Catering - TOATB - Feb 2019 Te Ahu Charitab		214.37			-		214.37		
3	Room Hire Te Ahu Charitab		86.96			-		86.96		
3	Catering - TOATB - 22 March 2019 Te Ahu Charitab		201.76			-		201.76		
3	Cafe - additional coffee Te Ahu Charitab		31.28			-		31.28		
3	Room Hire Te Ahu Charitab		86.96			-		86.96		
3	Catering - TOATB - 24 May 2019 Te Ahu Charitab		108.70			-		108.70		
3	Room Hire Te Ahu Charitab		86.96			-		86.96		
				(12,013.79)			(2,642.80)			(9,370.99)
	ACTUAL CLOSING BALANCE	\$ 1,357.24	\$ 12,013.79	\$ 318,770.51	\$ 496.71	\$ 2,642.80	\$ 118,697.81	\$ 860.53	\$ 9,370.99	\$ 200,072.70